

make
sure you
STAND OUT!

Want to guarantee extra impact? **It's a wrap!**



A belly band is just
what you need!



**NOW
only
€11,200**

To target **MORE THAN 17,200 UK BUYERS**, please contact the **M&IT SALES TEAM**
now on **+(44) (0)1342 306 706** or e-mail **mbriggs@cat-publications.com**

TWO

for the price of one
just €30,210 includes
belly band and double
page advertisement



It's a wrap – take two!

Stand out even more with a **belly band**
attached to your double page advertisement
– readers have to open it!



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now on +(44) (0)1342 306 706 or e-mail mbriggs@cat-publications.com

Your gateway to success – take four!

**GATEFOLD
FOUR PAGE
inside front cover
advertisement**

Stand out even more with a **gatefold four page advertisement** inside the front cover of M&IT



**NOW
only
€20,685**

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Your gateway to success!

**GATEFOLD
THREE PAGE
inside front cover
advertisement**

Stand out from our other advertisers with
a **gatefold three page advertisement**
inside the front cover of M&IT



**NOW
only
€15,945**

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Guarantee
impact with a
4-page cover
wraparound of
M&IT



Be upfront!

Guarantee terrific impact with a **false front cover wraparound** on M&IT



**NOW
only
€26,250**

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**COVER
MOUNT
CD-ROM/DVD
or a postcard**



Seeing is believing!

With your CD-ROM, DVD or postcard mounted onto the front cover of M&IT your company will come to life in the eyes of our readers!

**NOW
only
€13,875**

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Barn door
front cover
on M&IT



Open house!

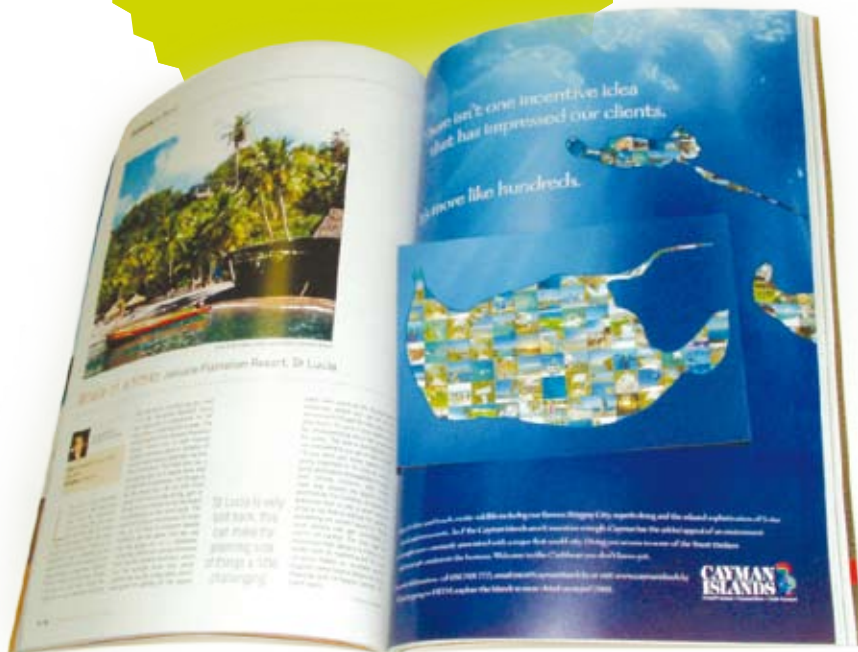
Reveal your
message to
our readers
with a **barn
door front
cover** on
M&IT



NOW
only
€16,800

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**Postcard
or DVD
mount**



Double Impact!

With your **postcard** or **DVD** mounted onto your advertisement, your message comes to life in the eyes of our readers!

**NOW
only
€12,375**

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Front
cover
FLAP



In a flap?

Then take a
front cover
flap and
be the first
message
our readers
will see!



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