

## Advertisement Rates - EUROS

<b>Frequency Discount</b>	<b>x1</b>	<b>x3</b>	<b>x6</b>	<b>x10</b>
<u>Four Colour</u>	<u>Price Per Insertion</u>			
2 pages (DPS)	€ 14,860	€ 13,920	€ 12,890	€ 11,750
1/1 Page	€ 7,975	€ 7,375	€ 6,775	€ 5,975
2/3 Page	€ 6,790	€ 6,135	€ 5,715	€ 4,775
1/2 Page	€ 5,660	€ 4,975	€ 4,575	€ 3,830
1/3 Page	€ 4,755	€ 4,200	€ 3,670	€ 3,040
1/4 Page	€ 3,390	€ 3,075	€ 2,615	€ 2,265

### Special or Guaranteed Positions

Outside Back Cover	Page Rate + 20%
Inside Front Cover	Page Rate + 15%
Inside Back Cover	Page Rate + 5%
Guaranteed Position	Ad Rate + 10%

### Advertorials

1/1 Page Full Colour	€ 9,830
Double Page Spread Full Colour	€ 15,750

### Sponsored Supplements

Four Colour Pages supplement sponsorship underwrite	€ 19,500
Six Colour Pages supplement sponsorship underwrite	€ 28,970
Eight Colour Pages supplement sponsorship underwrite	€ 38,230

### Reader Reply Cards (design, consultancy and print)

<b>Mono</b>	<b>Four Colour</b>
€ 4,315	€ 4,930

### Inserts

Full Run (16,000)	€ 320	per 000 (up to 20 gms in weight + A4 or under)
Minimum Run (5,000)	€ 350	per 000 (up to 20 gms in weight + A4 or under)
Insert over 20 gms	<i>Prices on request</i>	

### Reprints of Articles and Features

Minimum order quantity is 1000

	<b>x 1000</b>	<b>Per Extra 1000</b>
<b>A4 PAGE (One Side Only)</b>	€ 1,300	€ 365
<b>A4 PAGE (Both Sides)</b>	€ 1,730	€ 440
<b>4 PRINTED PAGES A4</b>	€ 2,510	€ 625
<b>8 PRINTED PAGES A4</b>	€ 3,480	€ 780
<b>12 PRINTED PAGES A4</b>	€ 4,425	€ 930
<b>16 PRINTED PAGES A4</b>	€ 5,290	€ 1,035

Reprints are colour printed on 135gsm art paper and are exact reprints of what appears in the magazine  
Delivery to x1 UK or overseas address is included in the cost.

### Digital Reproduction of Articles and Features

<b>1 PAGE</b>	€ 1,010
<b>2 PAGES</b>	€ 1,310
<b>4 PAGES</b>	€ 1,915
<b>6 PAGES</b>	€ 2,020
<b>8 PAGES</b>	€ 2,130
<b>12 PAGES</b>	€ 2,450
<b>16 PAGES</b>	€ 2,660

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**Reader Trips** € 5,465

**Hospitality Days**

*Rates on Application*