

Advertisement Rates - EUROS

Frequency Discount

	x1	x3	x6
Four Colour			
<u>Price Per Insertion</u>			
2 pages (DPS)	€ 16,725	€ 15,670	€ 14,515
1/1 Page	€ 8,980	€ 8,300	€ 7,625
2/3 Page	€ 7,645	€ 6,905	€ 6,425
1/2 Page	€ 6,370	€ 5,600	€ 5,150
1/3 Page	€ 5,355	€ 4,725	€ 4,130
1/4 Page	€ 3,815	€ 3,460	€ 2,945

Special or Guaranteed Positions

Outside Back Cover	Page Rate + 20%
Inside Front Cover	Page Rate + 15%
Inside Back Cover	Page Rate + 5%
Guaranteed Position	Ad Rate + 10%

Advertorials

1/1 Page Full Colour	€ 11,065
Double Page Spread Full Colour	€ 17,730

Sponsored Supplements

Four Colour Pages supplement sponsorship underwrite	€ 21,950
Six Colour Pages supplement sponsorship underwrite	€ 32,610
Eight Colour Pages supplement sponsorship underwrite	€ 43,030

Reader Reply Cards (design, consultancy and print)

Mono	Four Colour
€ 4,860	€ 5,550

Inserts

Full Run	€ 360	per 000 (up to 20 gms in weight + A4 or under)
Minimum Run (5,000)	€ 390	per 000 (up to 20 gms in weight + A4 or under)
Insert over 20 gms	<i>Prices on request</i>	

Reprints of Articles and Features

Minimum order quantity is 1000

	x 1000	Per Extra 1000
A4 PAGE (One Side Only)	€ 1,465	€ 410
A4 PAGE (Both Sides)	€ 1,945	€ 500
4 PRINTED PAGES A4	€ 2,825	€ 705
8 PRINTED PAGES A4	€ 3,920	€ 880
12 PRINTED PAGES A4	€ 4,985	€ 1,050
16 PRINTED PAGES A4	€ 5,960	€ 1,170

Reprints are colour printed on 135gsm art paper and are exact reprints of what appears in the magazine
Delivery to x1 UK or overseas address is included in the cost.

Digital Reproduction of Articles and Features

1 PAGE	€ 1,135
2 PAGES	€ 1,475
4 PAGES	€ 2,155
6 PAGES	€ 2,270
8 PAGES	€ 2,400
12 PAGES	€ 2,760
16 PAGES	€ 2,990

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Hospitality Days

Rates on Application

Rate Effective from March 1st 2018