

## Advertisement Rates - US DOLLAR

<b>Frequency Discount</b>	<b>x1</b>	<b>x3</b>	<b>x6</b>
<b>Four Colour</b>	<b>Price Per Insertion</b>		
2 pages (DPS)	\$21,105	\$19,775	\$18,320
1/1 Page	\$11,330	\$10,475	\$9,930
2/3 Page	\$9,650	\$8,715	\$8,115
1/2 Page	\$8,045	\$7,070	\$6,500
1/3 Page	\$6,755	\$5,970	\$5,215
1/4 Page	\$4,810	\$4,365	\$3,720

### Special or Guaranteed Positions

Outside Back Cover	Page Rate + 20%
Inside Front Cover	Page Rate + 15%
Inside Back Cover	Page Rate + 5%
Guaranteed Position	Ad Rate + 10%

### Advertorials

1/1 Page Full Colour	\$13,960
Double Page Spread Full Colour	\$22,380

### Sponsored Supplements

Four Colour Pages supplement sponsorship underwrite	\$27,700
Six Colour Pages supplement sponsorship underwrite	\$41,155
Eight Colour Pages supplement sponsorship underwrite	\$54,305

### Reader Reply Cards (design, consultancy and print)

<b>Mono</b>	<b>Four Colour</b>
\$6,135	\$7,010

### Inserts

Full Run	\$460	per 000 (up to 20 gms in weight + A4 or under)
Minimum Run (5,000)	\$500	per 000 (up to 20 gms in weight + A4 or under)
Insert over 20 gms	Prices on request	

### Reprints of Articles and Features

Minimum order quantity is 1000

	<b>x 1000</b>	<b>Per Extra 1000</b>
<b>A4 PAGE (One Side Only)</b>	\$1,845	\$520
<b>A4 PAGE (Both Sides)</b>	\$2,455	\$630
<b>4 PRINTED PAGES A4</b>	\$3,565	\$890
<b>8 PRINTED PAGES A4</b>	\$4,945	\$1,110
<b>12 PRINTED PAGES A4</b>	\$6,295	\$1,330
<b>16 PRINTED PAGES A4</b>	\$7,520	\$1,470

Reprints are colour printed on 135gsm art paper and are exact reprints of what appears in the magazine. Delivery to x1 UK or overseas address is included in the cost.

### Digital Reproduction of Articles and Features

<b>1 PAGE</b>	\$1,430
<b>2 PAGES</b>	\$1,865
<b>4 PAGES</b>	\$2,715
<b>6 PAGES</b>	\$2,870
<b>8 PAGES</b>	\$3,030
<b>12 PAGES</b>	\$3,480
<b>16 PAGES</b>	\$3,775

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**Rate Effective from March 1st 2018**